



FOR IMMEDIATE RELEASE
MARCH 13, 2020

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Ron Burgandy Announces Lansing Mayoral Campaign

Working to Make Lansing Classy Again

LANSING, MICHIGAN — After much deliberation we the united people of Make Lansing Classy Again are happy to announce our candidate for Lansing’s 2021 mayoral election. We have collectively chosen Ron Burgandy as the individual to best lead Lansing to a prosperous and classy future.

“Many know Ron for his years of hard-hitting journalism with a touch of class,” said Dr. Kenneth Noisewater, Burgandy’s Chief Political Strategist, founder of Make Lansing Classy Again and founding partner of the Octagon Political Group. “We’ve known Ron since the ‘70s when he was a nightly fixture on our televisions. He’s now decided to step away from the camera and into civil service.”

Bringing us honest, no holds barred news stories, Burgandy has long been a hidden fixture here, calling Lansing his second home. Often disguised with a hat and sunglasses, Ron has mingled amongst us for years, quietly sipping scotch in the shadows, watching and waiting for his time. That time is now. Ron Burgandy is the mayor that Lansing needs. Ron Burgandy is the mayor that Lansing deserves.

“With so much turmoil around us isn’t it time for something different? Someone different?” said Burgandy. “I am that person; I am not here to belittle any of my opponents. I am not here to throw stone or insults; I am here to once again make Lansing the classy, magnificent, shining jewel of the Midwest. I Ron Burgandy, whole heartedly approve this classy message.”

It is widely known that Burgandy is a man of action, a generous lover and a political genius. “You have had the angriest mayor and the friendliest mayor,” said Burgandy. “Now is the time for the classiest mayor.” This November when you cast your vote for mayor make it a vote for Ron Burgandy; make it a vote for Lansing!

Campaign materials endorsing Burgandy have mysteriously appeared throughout our great city. This early backing from classy residents, and businesses has clearly cemented Burgandy as the early front runner in Lansing’s upcoming mayoral election.

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Make Lansing Classy Again and Ron Burgandy for Mayor are newly formed campaigns by the Octagon Political Group. All campaign messages are strictly for smiles and delivered courtesy of scotch scotch scotch.